campaign for
Australian Aid

Connect
Celebrate
Communicate

Peaceful Partnerships Supporter Journey

THE GLOBAL GOALS
For Sustainable Development
Peaceful Partnerships Supporter Journey.

Passionate about peace and justice and partnerships to change the world but not sure where to start? Then this Supporter Journey is for you!

This kit will help you Connect with local organisations who work on these issues; to Celebrate key action days by listing some great actions/events over the coming year you can get involved with; and provide tips on how you can Communicate the SDG message to your friends, family and community.

Connect with organisations working in the areas you are passionate about

Celebrate significant action days, successes in development, and those who work to make the world a better place

Communicate the importance of the SDGs with your friends, family and community

Contents

03. What is Australian Aid
04. Introduction to the Sustainable Development Goals (Global Goals)
06. Introduction to the Peaceful Partnerships SDGs

CONNECT
07. Organisations working in these areas
08. Impact Story: Timore Leste

CELEBRATE
09. Action Day Calendar
10. Events/Action you can take part in

COMMUNICATE
11. Ways to share the SDG messages with your networks

How to use this kit

This kit has been created by Make Poverty History and the Campaign For Australian Aid. It is designed to help take Human Development supporters on a journey to engage with the Sustainable Development Goals. You may choose to use as much or as little of this kit as possible.

We hope you enjoy taking action for these important issues!
What makes Australian Aid worth celebrating?

Over the past 25 years, Australian Aid has made enormous contributions to global development. The Campaign For Australian Aid Booklet and Infographics Poster highlight many of the amazing outcomes that come as a direct result of Australian Aid.

Since the year 2000 the United Nations has called on the world to halve global poverty by focusing aid and attention on projects which support the Millennium Development Goals:

1. Eradicate extreme poverty and hunger
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria and other diseases
7. Ensure environmental sustainability
8. A global partnership for development

When Australian Aid works together with aid from around the world amazing gains are made. Now it’s up to us to shout out about these gains and demonstrate why Australian Aid needs to play its part in subsequent global development agendas.
Where do we focus our attention next?

The Millennium Development Goals ran between 2000 and 2015 and were the most successful poverty reduction scheme in history. Now focus turns to the 17 Sustainable Development Goals (also known as Global Goals or SDG's) which aim to help countries at all stages of development to: embark on paths to end poverty; promote prosperity and justice for all; and protect the environment to sustain our planet.
Since 1990 our world has made incredible progress fighting poverty and tackling inequality. By 2030, with the Global Goals, we have the chance to do even more.

<table>
<thead>
<tr>
<th>No Poverty</th>
<th>No Hunger</th>
<th>Good Health</th>
<th>Quality Education</th>
<th>Gender Equality</th>
<th>Clean Water and Sanitation</th>
<th>Economic Growth and Infrastructure</th>
<th>Industry, Innovation and Infrastructure</th>
<th>Peace and Justice</th>
<th>Partnerships for the Goals</th>
</tr>
</thead>
<tbody>
<tr>
<td>We helped lift more than 1 billion people out of extreme poverty. <strong>Now lets End Poverty by 2030.</strong></td>
<td>The number of underweight kids has dropped from 1 in 4 to 1 in 7. <strong>Now lets End Hunger by 2030.</strong></td>
<td>New HIV infections have declined almost 40% since 2000. <strong>Now lets ensure Good Health for all by 2030.</strong></td>
<td>The number of kids missing out on primary school has almost halved. <strong>Now lets give every child a Quality Education by 2030.</strong></td>
<td>The average proportion of women in parliament has almost doubled in the past 20 years. <strong>We can achieve Gender Equality by 2030.</strong></td>
<td>2.1 billion people have gained access to improved sanitation. <strong>Everyone deserves Clean Water and Sanitation by 2030.</strong></td>
<td>Energy efficiency has increased by more than 30% since 1980. <strong>We can reach the universal access to Renewable Energy by 2030.</strong></td>
<td>The number of workers living in extreme poverty has dropped by 2/3. <strong>We can secure Good Jobs and Economic Growth for all by 2030.</strong></td>
<td>95% of the world’s population is covered by a mobile-cellular signal. <strong>Resilient Innovation and Infrastructure will pave the way to 2030.</strong></td>
<td></td>
</tr>
<tr>
<td>The proportion of people living in urban slums fell from 40% to 30% since 2000. <strong>We will Reduce Inequalities within and among countries by 2030.</strong></td>
<td>In 2008 the sustainability sector created more than 2.3 million jobs. <strong>We will live in Sustainable Cities and Communities by 2030.</strong></td>
<td>We’ve cut deforestation from 8.3 million hectares in 1990 to 5.2 million hectares in 2010. <strong>We must foster Responsible Consumption globally by 2030.</strong></td>
<td>Since 1990, marine protection has more than doubled. <strong>By 2030 we will reduce all pollution for life Life Below Water.</strong></td>
<td>Protected reserves have more than quadrupled in Western Asia alone. <strong>By 2030 we will restore and protect Life on Land.</strong></td>
<td>54 countries enacted anti human trafficking legislation from 2004 - 2009. <strong>By 2030 we will seek Peace and Justice for all.</strong></td>
<td>In 2014, Denmark, Luxembourg, Norway, Sweden and the United Kingdom continued to exceed the United Nations official development assistance target of 0.7 per cent of gross national income. <strong>By 2030 we will prove again the significance of Global Partnerships.</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Through Australian Aid we can join the rest of the world in building an even brighter future. **I’m for Australian Aid.**
Goal 16 of the Sustainable Development Goals is dedicated to the promotion of peaceful and inclusive societies for sustainable development, the provision of access to justice for all, and building effective, accountable institutions at all levels.

A successful sustainable development agenda requires partnerships between governments, the private sector and civil society. These inclusive partnerships built upon principles and values, a shared vision, and shared goals that place people and the planet at the centre, are needed at the global, regional, national and local level.

Urgent action is needed to mobilize, redirect and unlock the transformative power of trillions of dollars of private resources to deliver on sustainable development objectives.

Long-term investments, including foreign direct investment, are needed in critical sectors, especially in developing countries. These include sustainable energy, infrastructure and transport, as well as information and communications technologies. The public sector will need to set a clear direction. Review and monitoring frameworks, regulations and incentive structures that enable such investments must be retooled to attract investments and reinforce sustainable development. National oversight mechanisms such as supreme audit institutions and oversight functions by legislatures should be strengthened.
Connect

With organisations working in the areas you are passionate about

There are many amazing organisations working around the world to help improve human development and achieve the SDGs. The Campaign For Australia Aid is a coalition of over 60 Australian organisations working in this space. To learn more about its members visit their website.
Oxfam - SDG Success Story from Timor Leste

The Sustainable Development Goals: A promising new framework to challenge poverty.

Timor-Leste hasn’t reached all of the goals and targets set under the MDGs. But there have been some great strides forward.

It’s been globally acknowledged that recovery and stable development can take 20 to 40 years for a nation coming out of a conflict such as Timor-Leste has experienced. National development, particularly in the stable period from 2009–2015, indicates that Timor-Leste is ahead of this trend. The partnership with Australia, while not always smooth, has played a strong role in achieving these positive outcomes.

By examining Timor-Leste’s progress against the MDGs, two things become clear: firstly, there is much that still needs to be done in each of the MDG areas; and secondly, in 2015 there are new and clearer global challenges that the MDGs simply didn’t cover. The new Sustainable Development Goals offer a chance to keep making progress where it is needed and to tackle poverty in new ways.

Summarising the progress Timor-Leste made to 2015, former Timorese Prime Minister Xanana Gusmão highlighted the worthiness of the MDGs. But he has also noted “peace must precede development” and “[the MDGs] cannot be achieved by nations that are riddled with conflict and insecurity”. Few conflict-affected and fragile states have achieved strong progress against the MDGs across the board, and in consultations with the Timorese population, peace and security has been highlighted as a top priority. This experience led Timor-Leste to drive a new agenda in the global negotiations on the new Sustainable Development Goals: the importance of peace, security and good governance.

Timor-Leste worked with others towards an agreement that peace, security and good governance must feature as a stand-alone issue in the SDGs. This has been achieved by its work with the g7+ and through the leadership of former Timorese Minister for Finance Emilia Pires, as a representative on the UN Secretary General’s High-Level Panel advising on the post-2015 development agenda. This idea might seem obvious — for human progress there must be peace and security — however, the proposed new goal did face opposition. The agreed goal on peaceful and inclusive societies focuses on the importance of transparent and accountable institutions and the rule of law. It is an important signpost about the building blocks for peace in a world that is now facing one of the worst humanitarian crises in history in Syria — fuelled by violence and conflict.

Walking with Timor Leste on the long road to peace and prosperity: How global goals and a partnership with Australia are making a difference, Oxfam Australia, September 2015.
Celebrate

Significant UN action days, successes in development, and those who work to make the world a better place.

Action Days

February 20th
World Day of Social Justice

April 6th
International Day of Sport for Development and Peace

May 21st
World Day of Cultural Diversity for Dialogue and Development

May 29th
International Day of UN Peacekeepers

June 20th
World Refugee Day

August 19th
World Humanitarian Day

September 15th
International Day of Democracy

September 21st
International Day of Peace

October 24th
United Nations Day

December 5th
International Volunteers Day

December 10th
World Human Rights Day

December 5th
World Soil Day

Suggestions on how to take action

• Visit the website to learn more about this UN Action Day and how it is being celebrated
• Look for local events you can attend
• Take part in the event online through Twitter Chats, Google Hangouts etc
• Make a personal pledge to change your everyday actions/thoughts in relation to this Action Day, ie: “For the next year I will ..........”
• Take part in one of the great events/actions listed here:
Events/Action to take part in

More events will be added to this resource throughout the year- so stay tuned for great update of 2016 actions and events!

**ACTION**
**CAMPAIGN FOR AUSTRALIAN AID**
**When:** Ongoing, with a focus on Global Goals actions:
- Join the Campaign for Australian Aid and become part of a movement of Australians supporting the life-changing work of aid.
- Sign the Global Goals pledge and support a fairer world. Host a Global Goals Dinner Party (Packs available via the website).
- Take our Global Goals quiz and find out which goal most speaks to you.
- Celebrate the success of the MDGs by sharing our MDG mems and animated video.
- Learn more about how Australia can support the new global goals. Download our booklet A Brighter Future For All.
- Come to a Global Goals event
- Learn more. Download our school resources on Australian aid or other poverty-related topics.

**ACTION**
**SHOP ETHICALLY**
**Organisation:** World Vision
**When:** Year round
Year round resources to help make ethical purchasing decisions.

**ACTION**
**TAKE ACTION ON ETHICAL CHOCOLATE**
**Organisation:** World Vision
**When:** Start of Lent (10th Feb 2016) - end of Easter (28 March 2016)
Sign our petition for more ethical chocolate
Download our Good Chocolate Guide and shop more ethically
Buy more ethically certified products. Look for these logos when shopping: (Fairtrade, WFTO, Rainforest Alliance, UTZ Certified)

**ACTION**
**ETHICAL CHRISTMAS SHOPPING**
**Organisation:** World Vision
**When:** Christmas Period
Look for action suggests from World Vision which will include asking businesses to stock more ethically certified products by giving businesses a card when you shop and buying more ethically certified products. You can find ethical products by looking for the Fairtrade, WTO Rainforest Alliance and UTZ Certified logos when shopping.

**ACTION**
**END CHILD LABOUR CAMPAIGN**
**Organisation:** World Vision
**When:** Ongoing, major focus on first year of the Global Goals
This campaign is specifically designed for youth to assist them in influencing their local communities (including schools, unis, clubs and local councils) to switch to more ethical purchasing.

Help build ethical communities as part of the #EndChildLabour campaign. Watch the video and download the toolkit to get you started on the World Vision website.

**ACTION**
**END EXPLOITATION**
**Organisation:** World Vision
**When:** Sunday 22nd November (or when suits your church)
An event for churches that want to end exploitation. Register you Church at worldvision.com.au/end-exploitation
Communicate

The importance of the SDGs with your friends, family and community

The SDGs are for everyone, of every age, from every country in the world! Spread the message to all your contacts to help raise awareness of the important goals to achieve by 2030.

Global Citizen have created these key messages for supporters to share:

THE SENTENCE
By coming together around the global goals, we can be the first generation to end extreme poverty, the most determined generation to fight inequality, and the last generation to address climate change.

4 MEGA MESSAGES
• This is the opportunity of a generation.
• Goals work – we’ve made incredible progress in the past 15 years.
• The new global goals are achievable.
• Everyone has a role to play.

THE OPPORTUNITY OF A GENERATION
World leaders are making major decisions on poverty, inequality, and climate change, which means we have the chance to come together around ambitious goals for a better future.

THE GLOBAL GOALS ARE ACHIEVABLE
The goals are about more than words. They are about concrete action to improve billions of lives now and in the decades to come.

• Young people will get educated
• Stronger economies will provide jobs
• People will have access to water
• Families will have food
• Girls and women will have equal opportunities

We have the resources, technologies, knowledge, and solutions to create a better world; the global goals will mobilize commitment and action.

WHY WE NEED THE GLOBAL GOALS
People around the world want the same things: to provide for their families; to live in peace; to have control over their own lives; and to leave their kids a better world. The global goals are about making sure everyone has that chance.

The global goals matter to me. I want to live in a world free of poverty, pollution, and discrimination. And I want my children, my neighbours, and the people I care about to live in a world where dignity and opportunity is everyone’s right.
References

Introduction to SDG’s blurbs adapted from: http://www.un.org/sustainabledevelopment/globalpartnerships/


Communicate messaging from Global Citizen Global Goals Mega Messages Partner Deck

Many thanks for input from: Plan International Australia, Oxfam Australia, World Vision Australia, Oaktree, WaterAid Australia and The Campaign For Australian Aid.

This Supporter Journey kit was created by Erin Wicking for Make Poverty History Australia and the Campaign For Australian Aid, 2015.