campaign for
Australian Aid

Connect
Celebrate
Communicate

Sustainable Planet Supporter Journey
Sustainable Planet Supporter Journey.

Passionate about sustainability, responsible consumption, climate action and protecting nature but not sure where to start? Then this Supporter Journey is for you!

This kit will help you Connect with local organisations who work on these issues; to Celebrate key action days by listing some great actions/events over the coming year you can get involved with; and provide tips on how you can Communicate the SDG message to your friends, family and community.

Connect with organisations working in the areas you are passionate about

Celebrate significant action days, successes in development, and those who work to make the world a better place

Communicate the importance of the SDGs with your friends, family and community

Contents

03. What is Australian Aid
04. Introduction to the Sustainable Development Goals (Global Goals)
06. Introduction to the Sustainable Planet SDGs
CONNECT
08. Organisations working in these areas
09. Impact Story: Timore Leste
CELEBRATE
10. Action Day Calendar
11. Events/Action you can take part in
COMMUNICATE
12. Ways to share the SDG messages with your networks

How to use this kit

This kit has been created by Make Poverty History and the Campaign For Australian Aid. It is designed to help take Human Development supporters on a journey to engage with the Sustainable Development Goals. You may choose to use as much or as little of this kit as possible.

We hope you enjoy taking action for these important issues!

Cover photo credit: Kevin Evans / AusAID
Back cover photo credit: Kate Holt / AusAID
What makes Australian Aid worth celebrating?

Over the past 25 years, Australian Aid has made enormous contributions to global development. The Campaign For Australian Aid Booklet and Infographics Poster highlight many of the amazing outcomes that come as a direct result of Australian Aid.

Since the year 2000 the United Nations has called on the world to halve global poverty by focusing aid and attention on projects which support the Millennium Development Goals:

1. Eradicate extreme poverty and hunger
2. Achieve universal primary education
3. Promote gender equality and empower women
4. Reduce child mortality
5. Improve maternal health
6. Combat HIV/AIDS, malaria and other diseases
7. Ensure environmental sustainability
8. A global partnership for development

When Australian Aid works together with aid from around the world amazing gains are made. Now it’s up to us to shout out about these gains and demonstrate why Australian Aid needs to play its part in subsequent global development agendas.
Where do we focus our attention next?

The Millennium Development Goals ran between 2000 and 2015 and were the most successful poverty reduction scheme in history. Now focus turns to the 17 **Sustainable Development Goals** (also known as Global Goals or SDG’s) which aim to help countries at all stages of development to: embark on paths to **end poverty**; promote **prosperity and justice** for all; and protect the environment to **sustain our planet**.

[Images of the 17 Sustainable Development Goals icons]
Since 1990 our world has made incredible progress fighting poverty and tackling inequality. By 2030, with the Global Goals, we have the chance to do even more.

1. **No Poverty**
   - We helped lift more than 1 billion people out of extreme poverty. 
   - **Now lets End Poverty by 2030.**

2. **Zero Hunger**
   - The number of underweight kids has dropped from 1 in 4 to 1 in 7. 
   - **Now lets End Hunger by 2030.**

3. **Good Health**
   - New HIV infections have declined almost 40% since 2000. 
   - **Now lets ensure Good Health for all by 2030.**

4. **Quality Education**
   - The number of kids missing out on primary school has almost halved. 
   - **Now lets give every child a Quality Education by 2030.**

5. **Gender Equality**
   - The average proportion of women in parliament has almost doubled in the past 20 years. 
   - **We can achieve Gender Equality by 2030.**

6. **Clean Water & Sanitation**
   - 2.1 billion people have gained access to improved sanitation. 
   - **Everyone deserves Clean Water and Sanitation by 2030.**

7. **Affordable Energy**
   - Energy efficiency has increased by more than 30% since 1980. 
   - **We can reach the universal access to Renewable Energy by 2030.**

8. **Decent Work & Economic Growth**
   - The number of workers living in extreme poverty has dropped by 2/3. 
   - **We can secure Good Jobs and Economic Growth for all by 2030.**

9. **Industry, Innovation & Infrastructure**
   - 95% of the world’s population is covered by a mobile-cellular signal. 
   - **Resilient Innovation and Infrastructure will pave the way to 2030.**

10. **Reduced Inequalities**
    - The proportion of people living in urban slums fell from 40% to 30% since 2000.
    - **We will Reduce Inequalities within and among countries by 2030.**

11. **Sustainable Cities & Communities**
    - In 2008 the sustainability sector created more than 2.3 million jobs. 
    - **We will live in Sustainable Cities and Communities by 2030.**

12. **Responsible Consumption**
    - We’ve cut deforestation from 8.3 million hectares in 1990 to 5.2 million hectares in 2010.
    - **We must foster Responsible Consumption globally by 2030.**

13. **Climate Action**
    - 98% of ozone depleting substances have been eliminated since 1990.
    - **By 2030 we will see the impact of positive Climate Action.**

14. **Life Below Water**
    - Since 1990, marine protection has more than doubled.
    - **By 2030 we will reduce all pollution for life Life Below Water.**

15. **Life on Land**
    - Protected reserves have more than quadrupled in Western Asia alone.
    - **By 2030 we will restore and protect Life on Land.**

16. **Peace & Justice**
    - **By 2030 we will seek Peace and Justice for all.**

17. **Partnerships for the Goals**
    - In 2014, Denmark, Luxembourg, Norway, Sweden and the United Kingdom continued to exceed the United Nations official development assistance target of 0.7 per cent of gross national income.
    - **By 2030 we will prove again the significance of Global Partnerships.**

Through Australian Aid we can join the rest of the world in building an even brighter future. **I’m for Australian Aid.**
Cities are hubs for ideas, commerce, culture, science, productivity, social development and much more. At their best, cities have enabled people to advance socially and economically. However, many challenges exist to maintaining cities in a way that continues to create jobs and prosperity while not straining land and resources. Common urban challenges include congestion, lack of funds to provide basic services, a shortage of adequate housing and declining infrastructure.

The future we want includes cities of opportunities for all, with access to basic services, energy, housing, transportation and more.

Sustainable consumption and production is about promoting resource and energy efficiency, sustainable infrastructure, and providing access to basic services, green and decent jobs and a better quality of life for all. Its implementation helps to achieve overall development plans, reduce future economic, environmental and social costs, strengthen economic competitiveness and reduce poverty.

Sustainable consumption and production aims at “doing more and better with less,” increasing net welfare gains from economic activities by reducing resource use, degradation and pollution along the whole lifecycle, while increasing quality of life. It involves different stakeholders, including business, consumers, policy makers, researchers, scientists, retailers, media, and development cooperation agencies, among others.

Climate change is now affecting every country on every continent. It is disrupting national economies and affecting lives, costing people, communities and countries dearly today and even more tomorrow. The poorest and most vulnerable people are being affected the most.

People are experiencing the significant impacts of climate change, which include changing weather patterns, rising sea level, and more extreme weather events. The greenhouse gas emissions from human activities are driving climate change and continue to rise. They are now at their highest levels in history. Affordable, scalable solutions are now available to enable countries to leapfrog to cleaner, more resilient economies. The pace of change is quickening as more people are turning to renewable energy and a range of other measures that will reduce emissions and increase adaptation efforts.
The world’s oceans – their temperature, chemistry, currents and life – drive global systems that make the Earth habitable for humankind.

Our rainwater, drinking water, weather, climate, coastlines, much of our food, and even the oxygen in the air we breathe, are all ultimately provided and regulated by the sea. Throughout history, oceans and seas have been vital conduits for trade and transportation.

Careful management of this essential global resource is a key feature of a sustainable future.

Forests cover 30 per cent of the Earth’s surface and in addition to providing food security and shelter, forests are key to combating climate change, protecting biodiversity and the homes of the indigenous population. Thirteen million hectares of forests are being lost every year while the persistent degradation of drylands has led to the desertification of 3.6 billion hectares.

Deforestation and desertification – caused by human activities and climate change – pose major challenges to sustainable development and have affected the lives and livelihoods of millions of people in the fight against poverty. Efforts are being made to manage forests and combat desertification.
Connect

With organisations working in the areas you are passionate about

There are many amazing organisations working around the world to help improve human development and achieve the SDGs. The Campaign For Australia Aid is a coalition of over 60 Australian organisations working in this space. To learn more about its members visit their website.
Timor-Leste hasn’t reached all of the goals and targets set under the MDGs. But there have been some great strides forward.

It’s been globally acknowledged that recovery and stable development can take 20 to 40 years for a nation coming out of a conflict such as Timor-Leste has experienced. National development, particularly in the stable period from 2009–2015, indicates that Timor-Leste is ahead of this trend. The partnership with Australia, while not always smooth, has played a strong role in achieving these positive outcomes.

By examining Timor-Leste’s progress against the MDGs, two things become clear: firstly, there is much that still needs to be done in each of the MDG areas; and secondly, in 2015 there are new and clearer global challenges that the MDGs simply didn’t cover. The new Sustainable Development Goals offer a chance to keep making progress where it is needed and to tackle poverty in new ways.

Timor-Leste is highly vulnerable to the impacts of climate change, and as climate volatility intensifies this could have serious consequences for existing poverty levels and food insecurity. Recent Oxfam-supported research found that while many communities across Timor-Leste recognise that climate change is an issue, few are aware of actions they can take to adapt and mitigate the impacts. The SDGs recognise and call for urgent action on climate change, including strengthening resilience and adaptation measures, and calling on measures to be adopted at national and local levels on climate impacts.

Highlighting new challenges such as economic inequality, peace-building in fragile states and climate change does not ensure Timor-Leste will solve these problems by 2030. However, the experience of the MDGs shows that focusing on ambitious goals and publicly measuring progress towards each one can achieve positive change. The SDGs offer a renewed pathway for nations to move out of poverty, and an opportunity for partners like Australia to support their neighbours further on this journey.

Walking with Timor Leste on the long road to peace and prosperity: How global goals and a partnership with Australia are making a difference, Oxfam Australia, September 2015
Celebrate

Significant UN action days, successes in development, and those who work to make the world a better place.

Action Days

**March 21st**
International Day of Forests

**March 22nd**
World Water Day

**May 22nd**
International Day for Biological Diversity

**June 5th**
World Environment Day

**June 8th**
World Oceans Day

**June 17th**
World Day to Combat Desertification and Drought

**September 16th**
International Day for Preservation of the Ozone Layer

**October 5th**
World Habitat Day

**October 31st**
World Cities Day

**November 19th**
World Toilets Day

**December 5th**
World Soil Day

Suggestions on how to take action

- Visit the website to learn more about this UN Action Day and how it is being celebrated
- Look for local events you can attend
- Take part in the event online through Twitter Chats, Google Hangouts etc
- Make a personal pledge to change your everyday actions/thoughts in relation to this Action Day, ie: “For the next year I will ……… ”
- Take part in one of the great events/actions listed here:
Events/Action to take part in

More events will be added to this resource throughout the year- so stay tuned for great update of 2016 actions and events!

ACTION
CAMPAIGN FOR AUSTRALIAN AID
When: Ongoing, with a focus on Global Goals actions:

• Join the Campaign for Australian Aid and become part of a movement of Australians supporting the life-changing work of aid.
• Sign the Global Goals pledge and support a fairer world. Host a Global Goals Dinner Party (Packs available via the website).
• Take our Global Goals quiz and find out which goal most speaks to you.
• Celebrate the success of the MDGs by sharing our MDG memes and animated video.
• Learn more about how Australia can support the new global goals. Download our booklet A Brighter Future For All.
• Come to a Global Goals event
• Learn more. Download our school resources on Australian aid or other poverty-related topics.

ACTION
SHOP ETHICALLY
Organisation: World Vision
When: Year round

Year round resources to help make ethical purchasing decisions.

• Write a letter to your favourite business asking them to do more to end trafficking and exploitation in their supply chain.
• Download the Shop Ethical! app at www.ethical.org.au

More info: worldvision.com.au
Communicate

The importance of the SDGs with your friends, family and community

The SDGs are for everyone, of every age, from every country in the world! Spread the message to all your contacts to help raise awareness of the important goals to achieve by 2030.

Global Citizen have created these key messages for supporters to share:

THE SENTENCE
By coming together around the global goals, we can be the first generation to end extreme poverty, the most determined generation to fight inequality, and the last generation to address climate change.

4 MEGA MESSAGES
• This is the opportunity of a generation.
• Goals work – we’ve made incredible progress in the past 15 years.
• The new global goals are achievable.
• Everyone has a role to play.

THE OPPORTUNITY OF A GENERATION
World leaders are making major decisions on poverty, inequality, and climate change, which means we have the chance to come together around ambitious goals for a better future.

THE GLOBAL GOALS ARE ACHIEVABLE
The goals are about more than words. They are about concrete action to improve billions of lives now and in the decades to come.

• Young people will get educated
• Stronger economies will provide jobs
• People will have access to water
• Families will have food
• Girls and women will have equal opportunities

We have the resources, technologies, knowledge, and solutions to create a better world; the global goals will mobilize commitment and action.

WHY WE NEED THE GLOBAL GOALS
People around the world want the same things: to provide for their families; to live in peace; to have control over their own lives; and to leave their kids a better world. The global goals are about making sure everyone has that chance.

The global goals matter to me. I want to live in a world free of poverty, pollution, and discrimination. And I want my children, my neighbours, and the people I care about to live in a world where dignity and opportunity is everyone’s right.
References

Introduction to SDG’s blurbs adapted from: http://www.un.org/sustainabledevelopment/globalpartnerships/


Communicate messaging from Global Citizen Global Goals Mega Messages Partner Deck

Many thanks for input from: Plan International Australia, Oxfam Australia, World Vision Australia, Oaktree, WaterAid Australia and The Campaign For Australian Aid.

This Supporter Journey kit was created by Erin Wicking for Make Poverty History Australia and the Campaign For Australian Aid, 2015.